

Speakers: 30th Anniversary OMB Office of Information and Regulatory Affairs

Robert Bedell is President of RPB Company, and a former partner in Venable LLP, where he headed the firm's regulatory and legislative practice group. He served for 15 years in the Office of Management & Budget under five presidents in OMB's most senior positions in the career Senior Executive Service and as a political appointee. He was deputy and acting general counsel for OMB and the deputy and acting administrator of OIRA. Nominated by President Reagan and confirmed by the U.S. Senate, Mr. Bedell also served as the administrator of the Office of Federal Procurement Policy (OFPP) where he directed the federal government's policies, regulations, practices and legislative activities on all procurement matters. He holds a J.D. from Washington University School of Law and a B.A. from Vanderbilt University.

Christopher DeMuth is D.C. Searle Senior Fellow the American Enterprise Institute for Public Policy Research, where he served as president from 1986 to 2008. He was managing director of Lexecon Inc. (1984–1986); editor-in-chief and publisher of *Regulation* magazine (1986); and OIRA Administrator from 1981–1984, during which time he also served as executive director of the Presidential Task Force on Regulatory Relief. Previously he had been a lecturer at the Kennedy School of Government and director of the Harvard Faculty Project on Regulation (1977–1981); practiced regulatory, antitrust, and general corporate law (1973–1977); and been staff assistant to the President in the Nixon White House. Mr. DeMuth is a graduate of Harvard College and the University of Chicago Law School.

Susan E. Dudley is Director of the George Washington University Regulatory Studies Center, and research professor in GW's Trachtenberg School of Public Policy and Public Administration. She served as OIRA Administrator from April 2007 to January 2009. She directed the Regulatory Studies Program of the Mercatus Center at George Mason University, and taught in the GMU School of Law. Before that, she was vice president and director of environmental analysis at Economists Incorporated. Ms. Dudley worked on the staff of OIRA, the EPA and the CFTC. She holds a Master of Science degree from the Sloan School of Management at MIT and a Bachelor of Science degree (summa cum laude) in Resource Economics from the University of Massachusetts, Amherst.

Arthur Fraas joined Resources For the Future (RFF) as a Visiting Fellow in April 2009 after a distinguished career in senior positions within the federal government. In 2008, he retired after 21 years as chief of the Natural Resources, Energy, and Agriculture Branch in OIRA. Much of his work has examined the federal regulatory process, with a particular focus on the impact of environmental regulations. Before joining the OMB, Fraas was a senior economist at the Council on Wage and Price Stability, a staff member of the Senate Judiciary Subcommittee on Antitrust and Monopoly, an assistant professor of economics at the U.S. Naval Academy, and a staff economist with the Federal Reserve System. He graduated from Cornell University in 1965

with a bachelor's degree in engineering physics, and earned his doctorate in economics from the University of California at Berkeley in 1972.

Wendy Lee Gramm, called "the Margaret Thatcher of financial regulation" by the Wall Street Journal in 1999, founded the Regulatory Studies Program at the Mercatus Center at George Mason University. She served as Chairman of the U.S. Commodity Futures Trading Commission from 1988-1993. She was OIRA Administrator from 1985 to 1988, during which time she also served as the Executive Director of the Presidential Task Force on Regulatory Relief. She was Director of the Federal Trade Commission's Bureau of Economics. She started her economics career at Texas A&M University, where she taught in the Department of Economics for over eight years. She holds a B.A. from Wellesley College and a Ph.D. from Northwestern University, both in Economics.

C. Boyden Gray is the former Special Envoy for Eurasian Energy Diplomacy (2008-2009) and former Special Envoy for European Union Affairs (2008-2009). Prior to his appointment as Special Envoy, Mr. Gray served as U.S. Ambassador to the European Union in Brussels from 2006 to 2007. From 1969 to 1981 and 1993 to 2005, Mr. Gray was a partner in the Wilmer, Cutler, Pickering, Hale and Dorr law firm in Washington. He served as White House Counsel in the administration of President George H.W. Bush (1989-1993) and earlier served as Legal Counsel to Vice President Bush (1981-1989). Mr. Gray also served as counsel to the Presidential Task Force on Regulatory Relief during the Reagan Administration. He earned his Bachelor's degree magna cum laude from Harvard University and his Juris Doctor with high honors from the Law School of the University of North Carolina at Chapel Hill, where he was editor-in-chief of the Law Review. Following his graduation from university, he served in the U.S. Marine Corps. After law school, he clerked for Earl Warren, Chief Justice of the United States Supreme Court (1968-69).

Jefferson Hill is an expert in regulatory reform with 25 years of experience in regulatory transparency and stakeholder consultation, due process, reducing red tape, regulatory quality control and building institutions to support reforms. As OIRA branch chief, he provided strategic advice at the highest levels of government on legislative and regulatory quality. He developed the U.S. information policy to give the public a greater role in shaping Federal regulations, and helped build the central regulatory quality mechanisms of the U.S. government. His legislative efforts included redrafting the Paperwork Reduction Act, which created the regulatory oversight office.

Thomas D. Hopkins is Professor of Economics at Rochester Institute of Technology where he has taught since 1988. He served as Dean of RIT's College of Business (1998-2005), and as the Arthur J. Gosnell Professor of Economics in RIT's College of Liberal Arts (1988-98). He was President, U.S. Business School in Prague, Czech Republic (1999-2006). His 1975-1984 work on regulatory issues in the Executive Office of the President spanned three administrations and included Deputy Administrator of OIRA. His subsequent research on regulatory burdens was sponsored by the OECD and the U.S. Small Business Administration. He has testified on regulatory policy issues before committees of the U.S. Senate and House, and Canada's House of Commons. He worked with the National Research Council on transportation issues and the Exxon Valdez oil spill. Prior to RIT, he taught at Bowdoin College, American University, and University of Maryland. He received his BA at Oberlin College and his Ph.D. at Yale University.

Sally Katzen is a Senior Advisor at the Podesta Group. She served as OIRA Administrator from 1993 to 1998, and then as Deputy Director of the National Economic Council in the White House (1998-1999), and Deputy Director for Management at OMB (2000-2001). She has taught at George Mason University Law School, the George Washington University Law School, Johns Hopkins University, the University of Michigan Law School, University of Pennsylvania Law School, Smith College and the University of Michigan in Washington Program. Before her government service, she was a partner in the Washington DC law firm of Wilmer, Cutler & Pickering, specializing in regulatory and legislative matters. Following graduation from law school, she clerked for Judge J. Skelly Wright of the United States Court of Appeals for the District of Columbia Circuit. She also served in the Carter Administration for two years as the General Counsel of the Council on Wage and Price Stability in the Executive Office of the President. She graduated magna cum laude from Smith College and magna cum laude from the University of Michigan Law School, where she was Editor in Chief of the Law Review.

James MacRae joined the Office of Management in 1971 and, except for a stint from 1978-1980 as Director of the Office of Legislative and Congressional Affairs at the Health Care Financing Administration, spent the balance of his career at OMB. After serving as chief of the Treasury/Justice/General Services Administration Branch, he joined OIRA in 1984 as chief of the Federal Reports Branch. From 1986 to 1996 he served as Deputy Administrator and, for extended periods, Acting Administrator. He received both highest and second highest Presidential Rank awards for the Senior Executive Service and in 1996, at the time he retired, the "Government Executive Leadership Award" from *Government Executive Magazine* for superior achievement in federal service. After his retirement he was an Adjunct Professor at George Mason University Law School from 1996 to 2006, teaching a course in regulatory law. Earlier in his career, he held posts as a Foreign Service Officer, Assistant Director of the National Urban Coalition, and Executive Assistant to the President of the Center for Naval Analyses.

David McIntosh is a partner at the law firm Mayer Brown, LLP. His extensive government experience includes stints in both the Reagan and first Bush administrations, as well as service in the US House of Representatives. During the Reagan administration, he served as special assistant to the Attorney General and as special assistant to the President for Domestic Affairs. During the first Bush administration, he served as executive director of the President's Council on Competitiveness and assistant to the Vice President. Congressman McIntosh later represented Indiana's second district in the House of Representatives (1995 until January 2001), becoming chairman of the Subcommittee on Regulatory Relief, which had oversight of environmental, labor, and FDA regulations. He graduated with a JD from the University of Chicago Law School in 1983 and cum laude with a BA from Yale University in 1980.

James C. Miller III is a Senior Advisor at Husch Blackwell, LLP, an international commercial law firm. In 2003 he was appointed by President Bush to the Board of Governors of the U.S. Postal Service and later was confirmed by the U.S. Senate; he served as elected Chairman of the Board from 2005 until 2008 and presently serves as Chairman of the Board's Audit and Finance Committee. From 2002 until 2006, Dr. Miller served as Chairman (or Chairman Emeritus) of The CapAnalysis Group, a consulting arm of the international law firm, Howrey, L.L.P. From October 1985 to October 1988, Dr. Miller was Director of the Office of Management and Budget, was a member of President Reagan's Cabinet, and was a member of the National Security Council. From October 1981 to October 1985, he was Chairman of the Federal Trade

Commission. And from January 1981 to October 1981, he served as OIRA's first Administrator, where, among other things, he set up President Reagan's program of regulatory relief. He holds a B.B.A. in economics (University of Georgia, 1964) and a Ph.D. in economics (University of Virginia, 1969).

John F. Morrall III, Affiliated Senior Scholar with the Mercatus Center at George Mason University, is an expert in the area of regulatory reform and oversight, benefit-cost analysis, Regulatory Impact Analysis (RIA), and risk assessment. He worked for six Presidents on regulatory policy in the Executive Office of the President from 1975 until September 2008. He was Acting Deputy OIRA Administrator from 2006 to 2007, and Branch Chief for Health, Transportation and General Government in OIRA. He has been both a Visiting Economist at the American Enterprise Institute for Public Policy Research and a Brookings Institution Economic Policy Fellow. Prior to his government service he was an Assistant Professor of International Economics at the University of Florida. He has also taught economics at the American University and the University of North Carolina at Chapel Hill. He received an A.B. in economics from Tufts University, *Magna Cum Laude*, and a Ph.D. in economics from the University of North Carolina at Chapel Hill.

Marcus Peacock is the Minority Staff Director of the Senate Budget Committee. He has held a number of other Federal posts including the Deputy Administrator at the Environmental Protection Agency and the Associate Director for Natural Resources, Energy, and Science at the Office of Management and Budget. In four years as EPA's Chief Operating Officer he helped increase the agency's "Best Places to Work" ranking from #9 to #4 out of over 30 agencies. During this time EPA also won the President's Award for Excellence in Overall Management two years in a row – the first time an agency won the award back-to-back since the award was established in 1988. While at the Office of Management and Budget he led the team that created the "Programs Assessment Rating Tool," or PART, used to measure the performance of federal programs. Marcus also holds the distinction of being the first political appointee to maintain a public blog. Marcus has a Bachelors degree in Industrial and Systems Engineering from the University of Southern California and a Masters degree in public policy from Harvard University.

S. Jay Plager was appointed Circuit Judge by President George H. W. Bush in 1989. Prior to his appointment, Judge Plager served in the Executive Office of the President from 1987 to 1989, as Associate Director of OMB and as OIRA Administrator. He served as Counselor to the Under Secretary, Department of Health and Human Services from 1986 to 1987. Judge Plager was Dean and Professor, Indiana University School of Law from 1977 to 1984. He has taught law at the University of Illinois (1964-1977), University of Florida (1958 – 1964), and was Visiting Scholar at Stanford University Law School (1984 – 1985), Trinity College, and Cambridge University (1980), and the University of Wisconsin (1967 to 1968). Judge Plager served on active duty in the United States Navy during the Korean Conflict. He holds an A.B. degree from the University of North Carolina, a J.D from the University of Florida, where he received high honors and was editor-in-chief of the Florida Law Review, and an LL.M. from Columbia University.

John T. Spotila is the Chief Executive Officer of R3i Solutions, LLC, a government contracting firm in Fairfax, Virginia, which specializes in providing business transformation and related

professional services to government customers. He is the former President and Chief Operating Officer of GTSI Corp. (NASDAQ: GTSI), an information technology provider generating \$1 billion in annual sales to the government market. He was OIRA Administrator from 1999 to 2000, chairing the interagency Chief Information Officers Council and President Clinton's Regulatory Working Group. Before coming to the White House, Mr. Spotila served as General Counsel for the U.S. Small Business Administration, concentrating his efforts on giving small business owners improved access to capital, more useful information, and a reduced regulatory burden. John has more than 20 years of practical experience as a small business owner and as an attorney for small businesses.. He is a graduate of Georgetown University (with a Bachelor of Science degree in Russian Language studies), the Yale Law School (with a Juris Doctor degree), and the Venture Capital Institute.

Cass Sunstein is the current OIRA Administrator. Before becoming Administrator, he was the Felix Frankfurter Professor of Law at Harvard Law School. Mr. Sunstein graduated in 1975 from Harvard College and in 1978 from Harvard Law School magna cum laude. After graduation, he clerked for Justice Benjamin Kaplan of the Massachusetts Supreme Judicial Court and Justice Thurgood Marshall of the U.S. Supreme Court, and then he worked as an attorney-advisor in the Office of the Legal Counsel of the U.S. Department of Justice. He was a faculty member at the University of Chicago Law School from 1981 to 2008. Mr. Sunstein has testified before congressional committees on many subjects, and he has been involved as an advisor in constitution-making and law reform activities in a number of nations. A specialist in administrative law, regulatory policy, and behavioral economics, Mr. Sunstein is author of many articles and a number of books, including *After the Rights Revolution* (1990), *Risk and Reason* (2002), *Laws of Fear: Beyond the Precautionary Principle* (2005), *Worst-Case Scenarios* (2007), and *Nudge: Improving Decisions about Health, Wealth, and Happiness* (with Richard H. Thaler, 2008).

Jim Tozzi was appointed as the Assistant Director of OMB for Regulatory and Information Policy and subsequently served as the first Deputy Administrator of OIRA. He also served as the Chief of the Environment Branch in OMB. He has a B. S. in Chemical Engineering (Carnegie Institute of Technology), a masters in Market Research (Retailing--University of Pittsburgh) and a Ph. D in Economics and Business Administration (University of Florida) and was a member of the faculty of Tulane University. He also served as a Captain in the US Army. He was elected to the American Men and Women of Science in 1965. Mr. Tozzi managed the first OMB review of agency regulations under the Quality of Life Review of the Nixon Administration, having served in a group in the Johnson Administration which developed a blueprint for centralized regulatory review.

Paul R. Verkuil was sworn in as the tenth Chairman of the Administrative Conference of the United States by Vice President Biden on April 6, 2010. He is a well-known administrative law teacher and scholar who has coauthored a leading treatise, *Administrative Law and Process*, now in its fifth edition, several other books (most recently, *Outsourcing Sovereignty* Cambridge Press 2007), and over 65 articles on the general topic of public law and regulation. Mr. Verkuil is President Emeritus of the College of William & Mary, has been Dean of the Tulane and Cardozo Law Schools, and a faculty member at the University of North Carolina Law School. He is a

graduate of William & Mary and the University of Virginia Law School and holds a JSD from New York University Law School. Among his career highlights is serving as Special Master in **New Jersey v. New York**, an original jurisdiction case in the Supreme Court, which determined sovereignty to Ellis Island.